

August 19, 2025

Dear Cindy & Lothar,

My name is Hayley Rosenau and I am a fourth year student majoring in Acting at Rosebud School of the Arts in Rosebud, AB. I have lived in the community for nine years and am so excited to be finally completing my program and earning my FRSA.

A major component of obtaining my FRSA and being welcomed in the Guild is to produce and act in what we call a Final Project. As a producer, I am responsible for selecting a play and securing rights, curating a team of designers, a stage manager, a director and cast, as well as creating a budget for all departments of the show and fundraising to not only pay for the show but to also pay my incredibly talented team for all the work they are doing to help make this show happen!

I've chosen the show *'Night, Mother* by Marsha Norman. It's a story about a mother and daughter spending their last night together before the daughter passes away. This play tackles heavy subjects such as mental health, suicide and chronic illness. While it deals with heavy subject matter, the story has resonated so much with my past and my life that after reading it, I felt as though this was a story I needed to tell. I believe in it whole heartedly and am excited and admittedly a little nervous to bring this story to life.

As business owners, I'm sure you can understand how much bringing a passion to life can cost. I am currently trying to raise approximately \$4,000.00 to cover expenses and pay my team. Fundraising has been going well and I am making good progress, but there is still a ways to go. I am seeking local sponsorship and was curious if The Rosebud Merry Merchants would be interested in sponsoring my project. In return for sponsorship, you would receive your company logo in my show program and two social media shout outs as well as my undying and unwavering gratitude and love. And I would not shut up about how amazing you guys are to everyone I meet.

Thank you for even considering, I appreciate it more than you know. I look forward to hearing from you.

Sincerely,

Hayley Rosenau